

From: Pierce II, Paul Christopher
Sent: Wednesday, October 2, 2019 5:56 PM
To: Quartlebaum Jr., Fred R
Cc: Lester, Sean R; bclt; Townsend, Kurtis M; Roberts, Norman P; Howard, Jerrance O; Bechard, Brennan B; Stephens, Joanie; Hoffman, Tami; Case, Jeremy D; Reed, David; Swank, Beth; Smith, Jeffrey; Boyer, Frances; Reid, Alex; Becker, Colin; Parman, Nicholas; Walker, Hayden Lee; Todd, Shelbi Lucille
Subject: Interpretation Request NCAA Bylaws 13.6.7.9, 13.7.4 & 13.10.2.4

Fred,

Please see this email as a follow-up to our conversations regarding the opportunity for marketing to place decorations (e.g., balloons, streamers, etc.) outside of the entrance to Hadl Auditorium on Late Night. As discussed, you are correct that these decorations are permissible per NCAA Bylaws 13.6.7.9 and 13.7.4 because the decorations are not personalized and will be placed in a common area that is not accessible/visible to the general public. As a friendly reminder, the July 12, 2017 NCAA Interpretation states that it is impermissible to arrange for a mascot, cheerleading squad, dance team or band to appear for any prospect's campus visit as such activity would constitute a celebritizing of a campus visit.

Please contact the Compliance Office with any questions.

Thanks,
Paul



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Assistant Athletic Director for Compliance
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13.6.7.9 Activities During Official Visit. An institution may not arrange miscellaneous, personalized recruiting aids (e.g., personalized jerseys, personalized audio/video scoreboard presentations) and may not permit a prospective student-athlete to engage in any game-day simulations (e.g., running onto the field with the team during pregame introductions) during an official visit. Personalized recruiting aids include any decorative items and special additions to any location outside of athletics facilities the prospective student-athlete will visit (e.g., hotel room, dorm room, student union) regardless of whether the items include the prospective student-athlete's name or picture. **An institution may decorate common areas in athletics facilities (e.g., lobby, coach's office, suite in arena) for an official visit, provided the decorations are not personalized and the common areas are not accessible or visible to the general public while decorated.** (Adopted: 8/5/04, Revised: 5/14/05, 4/25/18 effective 8/1/18)

13.7.4 Activities During Unofficial Visit. An institution may not arrange miscellaneous, personalized recruiting aids (e.g., personalized jerseys, personalized audio/video scoreboard presentations) and may not permit a prospective student-athlete to engage in any game-day simulations (e.g., running onto the field with the team during pregame introductions) during an unofficial visit. Personalized recruiting aids include any decorative items and special additions to any location outside of athletics facilities the prospective student-athlete will visit (e.g., hotel room, dorm room, student union) regardless of whether the items include the prospective student-athlete's name or picture. **An institution may decorate common areas in athletics facilities (e.g., lobby, coach's office, suite in arena) for an unofficial visit, provided the**